

CONTRACT LIGHTING

DOCTOROW PUBLISHING LLC • 180 Phillips Hill Rd #1B • New City, NY 10956

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Banner Advertising Info

Production

The top or bottom banner ad is 468 X 60 pixels in size.

The side banner is 180 X 150 pixels in size.

The files should be saved as JPG files done in RGB color, at 72 DPI.

Please provide us with either a URL or an email address so that when someone clicks on your banner ad, it will take them to your web site or open their email software addressed to your email.

Pricing

Top Banner - \$500 per month

Bottom Banner - \$300 per month

Top & Bottom - \$800 per month

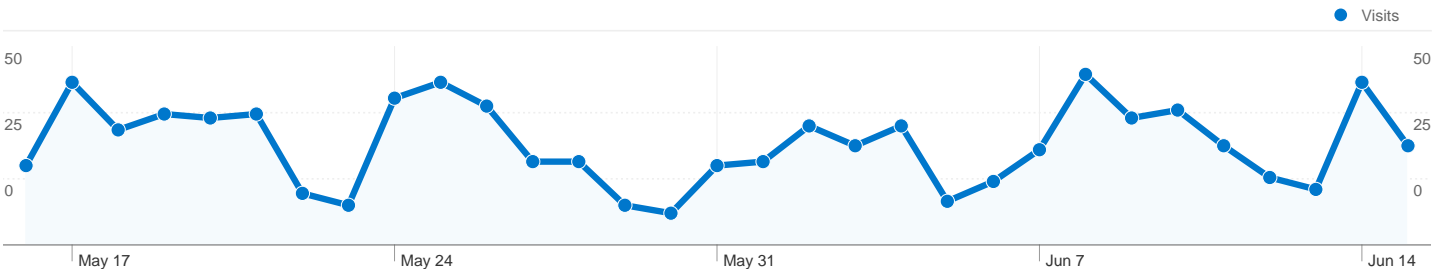
Side Banner - \$300 per month

Contact

Jon Doctorow

banner@contractlighting.net

(973) 779-1600 Ext 202



Site Usage

792 Visits

50.13% Bounce Rate

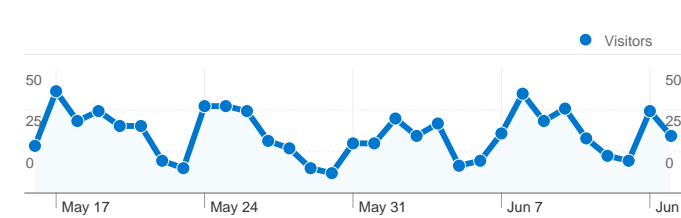
2,632 Pageviews

00:02:40 Avg. Time on Site

3.32 Pages/Visit

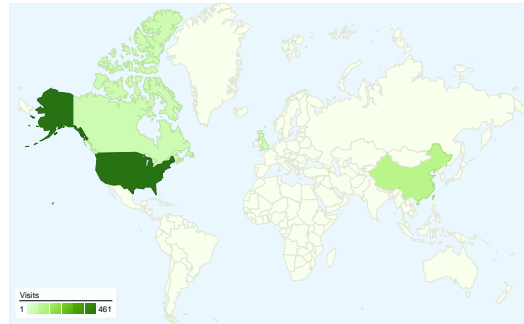
78.79% % New Visits

Visitors Overview

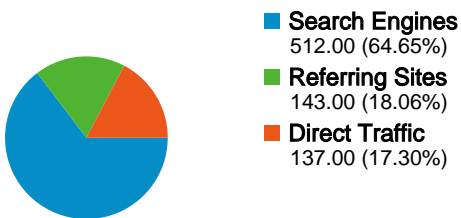


Visitors
678

Map Overlay

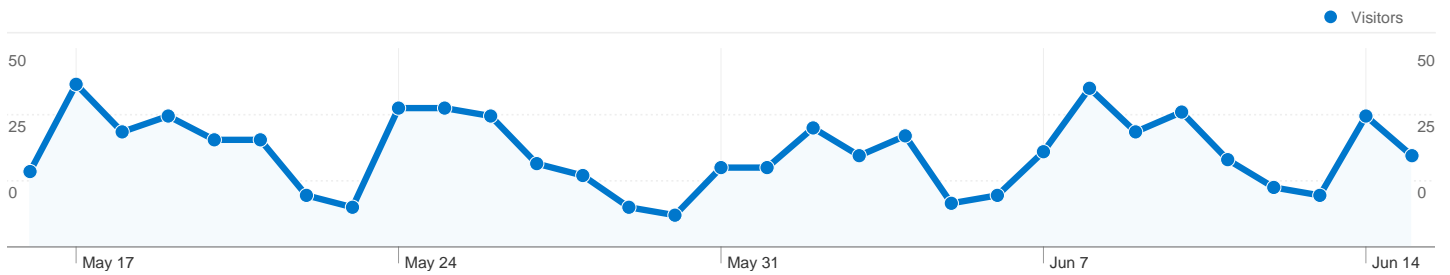


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/index.cfm	479	18.20%
/links.cfm?pgLinks=manufactur	414	15.73%
/profile.cfm	266	10.11%
/links.cfm	128	4.86%
/mfr_search.cfm	115	4.37%



678 people visited this site

792 Visits

678 Absolute Unique Visitors

2,632 Pageviews

3.32 Average Pageviews

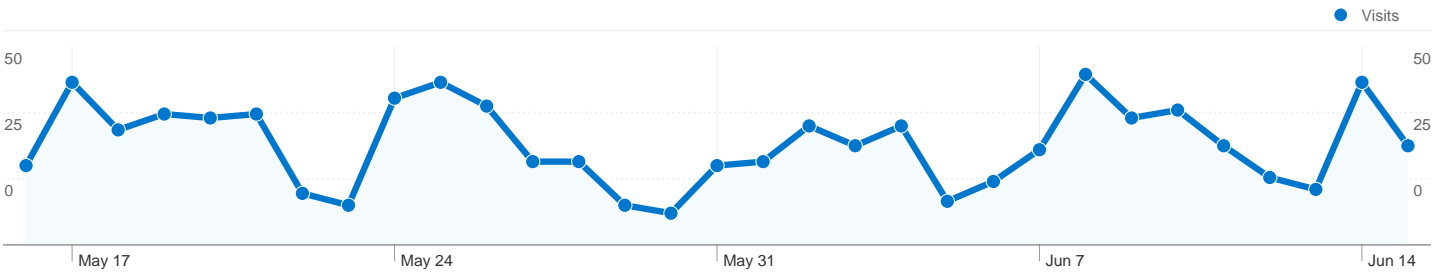
00:02:40 Time on Site

50.13% Bounce Rate




78.79% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	506	63.89%	Cable	239	30.18%
Firefox	164	20.71%	Unknown	231	29.17%
Safari	80	10.10%	DSL	222	28.03%
Chrome	30	3.79%	T1	78	9.85%
Mozilla	7	0.88%	Dialup	17	2.15%



All traffic sources sent a total of 792 visits

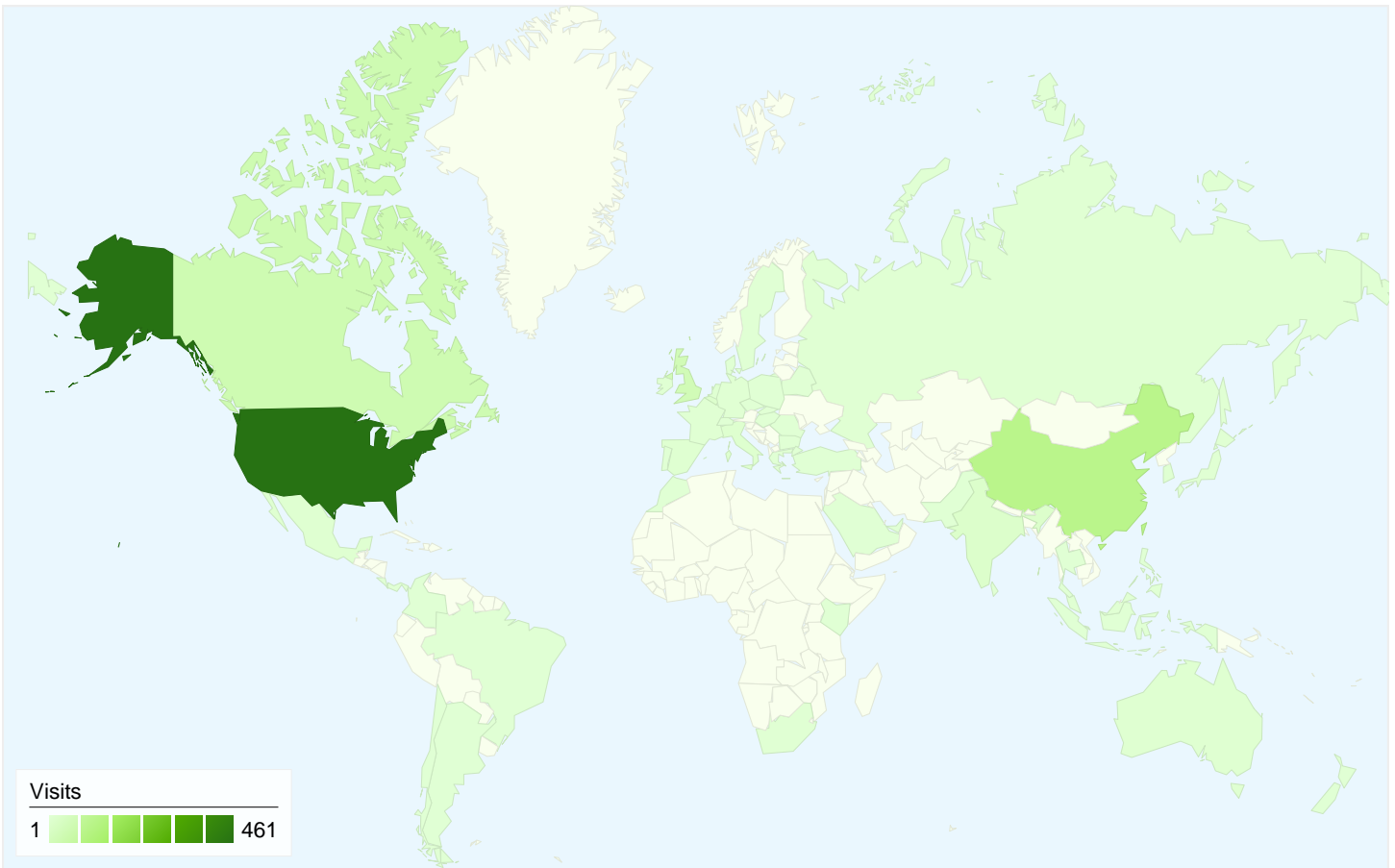
-  **17.30%** Direct Traffic
-  **18.06%** Referring Sites
-  **64.65%** Search Engines



- **Search Engines**
512.00 (64.65%)
- **Referring Sites**
143.00 (18.06%)
- **Direct Traffic**
137.00 (17.30%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	422	53.28%	contract lighting	73	14.26%
(direct) ((none))	137	17.30%	contract lighting magazine	31	6.05%
homelighting.com (referral)	64	8.08%	lighting magazine	26	5.08%
yahoo (organic)	50	6.31%	hospitality lighting magazine	8	1.56%
bing (organic)	30	3.79%	hospitality lighting	7	1.37%

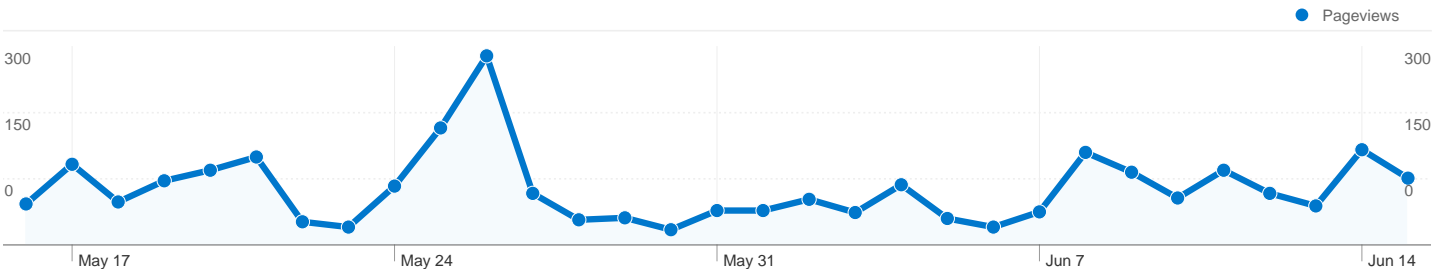


792 visits came from 51 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 792 % of Site Total: 100.00%	Pages/Visit 3.32 Site Avg: 3.32 (0.00%)	Avg. Time on Site 00:02:40 Site Avg: 00:02:40 (0.00%)	% New Visits 78.79% Site Avg: 78.79% (0.00%)	Bounce Rate 50.13% Site Avg: 50.13% (0.00%)	
United States	461	3.14	00:02:20	80.91%	52.93%
China	101	5.56	00:06:38	44.55%	30.69%
Canada	48	3.19	00:02:12	89.58%	52.08%
United Kingdom	41	2.34	00:01:25	97.56%	58.54%
Taiwan	15	3.87	00:02:47	66.67%	46.67%
India	14	1.86	00:01:20	100.00%	35.71%
Belgium	11	3.45	00:00:45	27.27%	27.27%
Italy	8	4.62	00:02:51	87.50%	25.00%
Spain	6	2.17	00:00:49	100.00%	50.00%


Australia	6	1.33	00:01:04	100.00%	66.67%
					1 - 10 of 51



Pages on this site were viewed a total of 2,632 times

 **2,632** Pageviews

 **1,766** Unique Views

 **50.13%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/index.cfm	479	18.20%
/links.cfm?pgLinks=manufacturer	414	15.73%
/profile.cfm	266	10.11%
/links.cfm	128	4.86%
/mfr_search.cfm	115	4.37%